Request for Proposal (RFP)

RFP: Consultancy to support Domestic Resource Mobilization efforts for Neglected Tropical Diseases (NTDs) control and elimination	Proposal deadline extended to: 23rd December, 2024, 11.59pm WAT	Issuing organisation(s): The END Fund

Corporate overview:

The END Fund

The END Fund is the leading collaborative philanthropic fund solely dedicated to ending the five most common neglected tropical diseases (NTDs). A nonprofit organization, the END Fund manages a portfolio of programmatic funds to advance our vision to ensure that people at risk of NTDs have the opportunity to live healthy and prosperous lives. Currently, the END Fund offers three funds as investment opportunities for private philanthropists, foundations, corporations and others: the Flagship Fund, the Deworming Innovation Fund (DIF), and the Reaching the Last Mile Fund (RLMF).

NTDs are parasitic and bacterial infectious diseases– including intestinal worms, river blindness, trachoma, schistosomiasis and lymphatic filariasis– that affect over 1.7 billion people globally. The END Fund's vision is to ensure people can live healthy and prosperous lives free of the risk of NTDs and has set out to accomplish this by:

- Mobilizing and investing resources for maximum impact
- Advocating for innovative, integrated and cost-effective NTD programs; and
- Facilitating philanthropic and private sector engagement to end these diseases.

Since our founding in 2012 through 2023, with our partners, the END Fund has provided over 1.8 billion treatments for NTDs worth more than $3 billion. In 2023 alone, 181.6 million people were treated. The END Fund works globally in over 30 countries, with a primary emphasis on Africa.

Project overview:

NTDs remain a major public health issue across Africa, with about 700 million people at risk of infection. While significant progress has been made in the work to control and eliminate these diseases, the need for sustainable, domestic financial support is critical to ensure the long-term success of these efforts. Although global funding for NTDs has been instrumental, it accounts for only a fraction of total global health funding. Mobilizing domestic resources will be essential to closing this funding gap and driving local ownership and sustainability.

The END Fund is seeking a consulting firm to drive Domestic Resource Mobilization (DRM) in its priority countries across Africa. The consulting firm will support the END Fund to cultivate funding partnerships with the African private and philanthropic sectors primarily, while building on, forging symbiotic collaborations with governments and other local stakeholders; as we design, and implement strategies to increase domestic funding for NTD programs in the most affected countries of the END Fund's

operation across Africa.

Project objective:
The goal of this consulting engagement is to work with the END Fund in catalyzing domestic private and philanthropic sector resources towards NTD control and elimination in selected African countries, while sustainably supporting the building of sustainable financing mechanisms at national levels.

Scope of work:
The consulting firm will be responsible for providing technical, organizational, and strategic support to the END Fund in achieving the following tasks across its priority African countries – Nigeria, Kenya, Ethiopia, DRC, Madagascar and Uganda:
1. Strategic implementation of the END Fund's Domestic Resource Mobilization (DRM) strategy:

- Identify key partners, especially private sector and philanthropic stakeholders, and develop strategies to engage them in domestic funding efforts for NTDs.

- Develop country-specific DRM execution plan that outlines potential funding streams from private sector and philanthropic investments.

- Monitor the progress of DRM activities and regularly review deliverables to ensure alignment with the project's objectives.

- Prepare and submit regular narrative and financial reports, including budget forecasts and progress updates.

2. Partnership building and coordination:

- Support the development of a network of champions, including government officials, private sector leaders, and influencers, to advocate for increased domestic funding for NTDs.

- Develop a detailed engagement plan for each country, outlining how to leverage the influence of identified champions to unlock domestic financial commitments.

- Work with the END Fund's team to design opportunities for co-creation and shared accountability, ensuring that all stakeholders are aligned with the long-term sustainability goals of the project.

3. Co-learning platforms and sustainable mechanisms:

- Assist in identifying innovative funding mechanisms that will ensure long-term sustainability.

- Design platforms or spaces for exchange of ideas and co-learning opportunities for partners and key stakeholders on NTD DRM strategies and best practices.

- Support the development of frameworks that institutionalize domestic private-public

partnership financing for NTD programs within national development agendas.

Project deliverables:
1. DRM work plan:

- A comprehensive work plan for the project, including timelines and key milestones, to guide the consulting firm's activities.

2. Country-Specific DRM strategy:

- Detailed DRM strategies for each country that highlight potential funding sources and specific steps to unlock domestic resources for NTDs.

3. Mapping of key stakeholders:

- A mapping of key private and philanthropic sector partners and potential champions in each country.

4. Engagement plans:

- Engagement plans for identified champions to support the mobilization of domestic resources.

5. Quarterly reports:

- Regular progress reports submitted to the END Fund, detailing achievements, challenges, and next steps.

6. Final report:

- A comprehensive end-of-engagement report outlining the outcomes, lessons learned, and recommendations for future DRM efforts.

Evaluation metrics and criteria:
1. Firm's expertise

- Proven experience in health financing, with a focus on resource mobilization in Africa.

- Strong understanding of the global and local public health landscape, particularly NTDs.

- Demonstrated capacity to engage with senior government officials, private and philanthropic sector partners.

2. Team composition

- The firm should have a team of experts with a minimum of 5 years' experience in resource mobilization, partnership development, innovative health financing, and policy advocacy in Africa.

3. Regional expertise

- In-depth knowledge of private sector health financing systems in Africa, with a focus on domestic resource mobilization strategies.

4. Analytical and research skills:

- Ability to conduct qualitative and quantitative research, and to develop and implement context-specific strategies.

5. Vendor's organizational values, and proven commitment to Diversity, Equity and Inclusion.

Application Process:

Interested firms are invited to submit the following:

- A detailed technical proposal outlining how they will deliver on the scope of work.

- A financial proposal including a detailed budget breakdown for the one-year engagement.

- CVs of key team members, highlighting relevant experience and qualifications.

- Examples of past projects relevant to resource mobilization and public health financing.

- Kindly indicate any known conflicts of interest.

You may be contacted via email, phone or teleconference to clarify your RFP submission. Based on your initial submission we may reach out with follow up questions, this will be merely for clarification and will be done prior to the shortlist being compiled.

Submission Deadline:

Proposals should be submitted by 23 December 2024. Only shortlisted firms will be contacted for the next stage of the selection process.

Email proposals to africantdconsultant@endfund.org